



ECONOMIC OUTLOOK 2025

DECEMBER 2, 2025
11:30 AM - 1:30 PM

CHARLOTTE CONVENTION CENTER
CROWN BALLROOM

SPONSORSHIP PACKET



2025 ECONOMIC OUTLOOK



Palmer Brown
CEO
Compass Group



Brian Moynihan
Chair of the Board and CEO
Bank of America Corporation

MODERATOR



Gene Woods
President and CEO
Advocate Health



Andrea Smith
Strategic Advisor
Charlotte Regional Business Alliance

PARTNER FOR PURPOSE

PRESENTING SPONSOR – \$25,000 (Exclusive)

Recognized as exclusive partner at the Economic Outlook designed to celebrate excellence in business.

- 16 Admissions and Premier table placement
- Premier table placement
- Company Logo in Digital Program and Website
- Website Link in Digital Program
- Social Media Recognition
- Company Logo on Individual Table Settings
- Opportunity to Provide Branded Item at event
- Opportunity to partner for pre-event buzz through video, blog post or social media
- Post-event recap with recognition

GOLD SPONSOR – \$12,500

Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- Table of 8 Admissions
- Premier table placement
- Company Logo in Digital Program and Website
- Website Link in Digital Program
- Social Media Recognition
- Company Logo on Individual Table Settings

SILVER SPONSOR – \$7,500

Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- Table of 8 Admissions
- Premier table placement
- Company Logo in Digital Program and Website
- Social Media Recognition
- Company Logo on Individual Table Settings

PATRON SPONSOR – \$3,500

Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- Table of 8 Admissions
- Company Logo on Individual Table Settings



2025 CITIZEN OF THE CAROLINAS

Lynn Good
Former CEO
Duke Energy

FRIENDS OF CITIZEN OF THE CAROLINAS SPONSOR- \$10,000

Recognized as partner at the Economic Outlook during the celebration of Lynn Good.

- Table of 8 Admissions
- Premier table placement
- Logo on Invite and Website
- Logo on Screen During Event
- Logo in Digital Program in Citizen of the Carolina section

SUPPORTERS OF CITIZEN OF THE CAROLINAS SPONSOR- \$5,000

Recognized as partner at the Economic Outlook during the celebration of Lynn Good.

- 4 Admissions
- Logo on Screen During Event
- Logo in Digital Program in Citizen of the Carolina section