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# ECONOMIC OUTLOOK 2024

DECEMBER 5, 2024  
11:30 AM - 2:00 PM

CHARLOTTE CONVENTION CENTER  
CROWN BALLROOM

S P O N S O R S H I P   P A C K E T



# 2024 ECONOMIC OUTLOOK

## PANELISTS:



**Bill Christensen**  
CEO  
JELD-WEN, Inc.



**Robert Isom**  
CEO  
American Airlines Group  
and American Airlines



**Brian Moynihan**  
Chair of the Board and CEO  
Bank of America Corporation

## MODERATED BY:



**Andrea Smith**  
Interim President and CEO  
Charlotte Regional Business Alliance

## REMARKS:



**Tom Barkin**  
President and CEO  
Bank of Richmond Federal Reserve

# PARTNER FOR IMPACT

## **PRESENTING SPONSOR – \$25,000 (Exclusive)**

Recognized as exclusive partner at the Economic Outlook designed to celebrate excellence in business.

- 16 Admissions and Premier table placement
- Company Logo in Digital Program and Website
- Social Media Recognition
- Website Link in Digital Program
- Company Logo on Individual Table Settings
- Opportunity to Provide Branded Item and Table Settings
- Opportunity to partner for pre-event buzz through video, blog post or social media
- Post-event recap with recognition in the e-newsletter

## **GOLD SPONSOR – \$12,500**

Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- 8 Admissions
- Premier table placement
- Company Logo in Digital Program and Website
- Social Media Recognition
- Website Link in Digital Program
- Company Logo on Individual Table Settings

## **SILVER SPONSOR – \$7,500**

Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- 8 Admissions
- Company Logo in Digital Program and Website
- Social Media Recognition
- Company Logo on Individual Table Settings

## **PATRON SPONSOR – \$3,500**

Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- Table of 8 Admissions
- Company Logo on Individual Table Settings



## 2024 CITIZEN OF THE CAROLINAS

**Pat Rodgers**

CEO  
Rodgers

### **FRIENDS OF CITIZEN OF THE CAROLINAS SPONSOR- \$10,000**

Recognized as exclusive partner at the Economic Outlook designed to celebrate Pat Rodgers.

- 8 Admissions
- Logo on Invite and Website
- Logo on Screen During Event
- Logo in Digital Program in Citizen of the Carolina section

### **SUPPORTERS OF CITIZEN OF THE CAROLINAS SPONSOR- \$5,000**

Recognized as exclusive partner at the Economic Outlook designed to celebrate Pat Rodgers.

- 4 Admissions
- Logo on Screen During Event
- Logo in Digital Program in Citizen of the Carolina section